

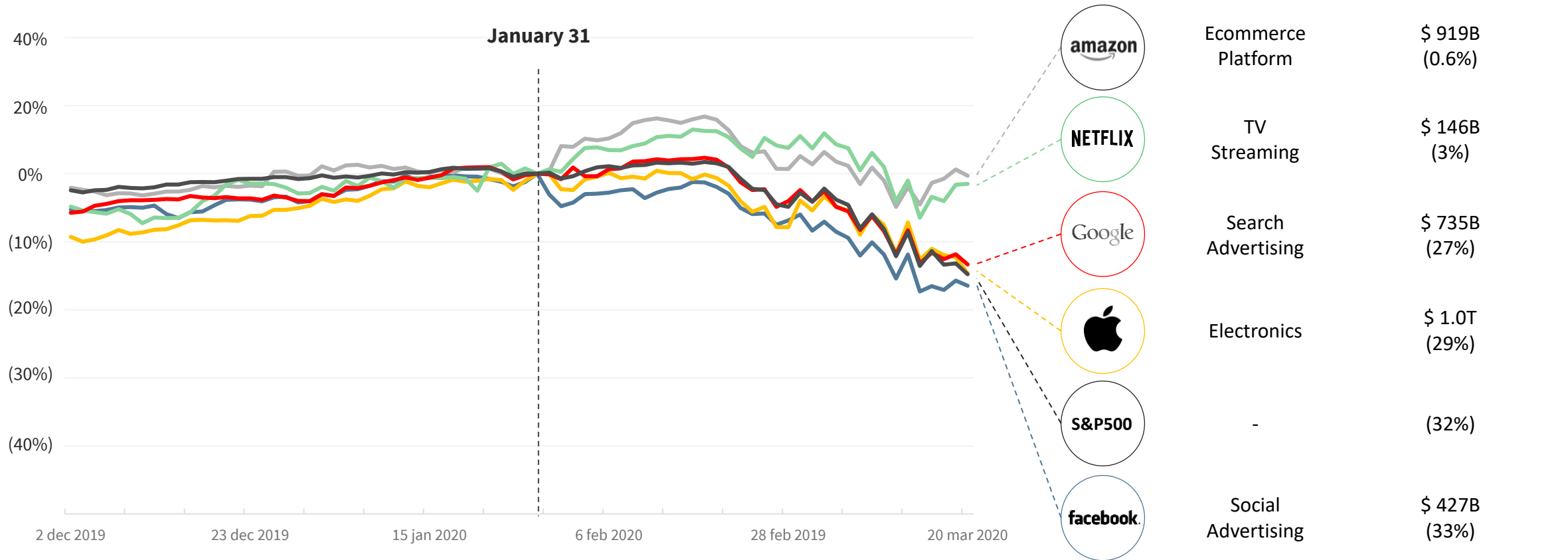


Impact of the Corona crisis on startups & tech

INITIAL FINDINGS
24 MARCH 2020

Amazon and Netflix have outperformed the market. Apple, Google, Facebook have been performing roughly in line.

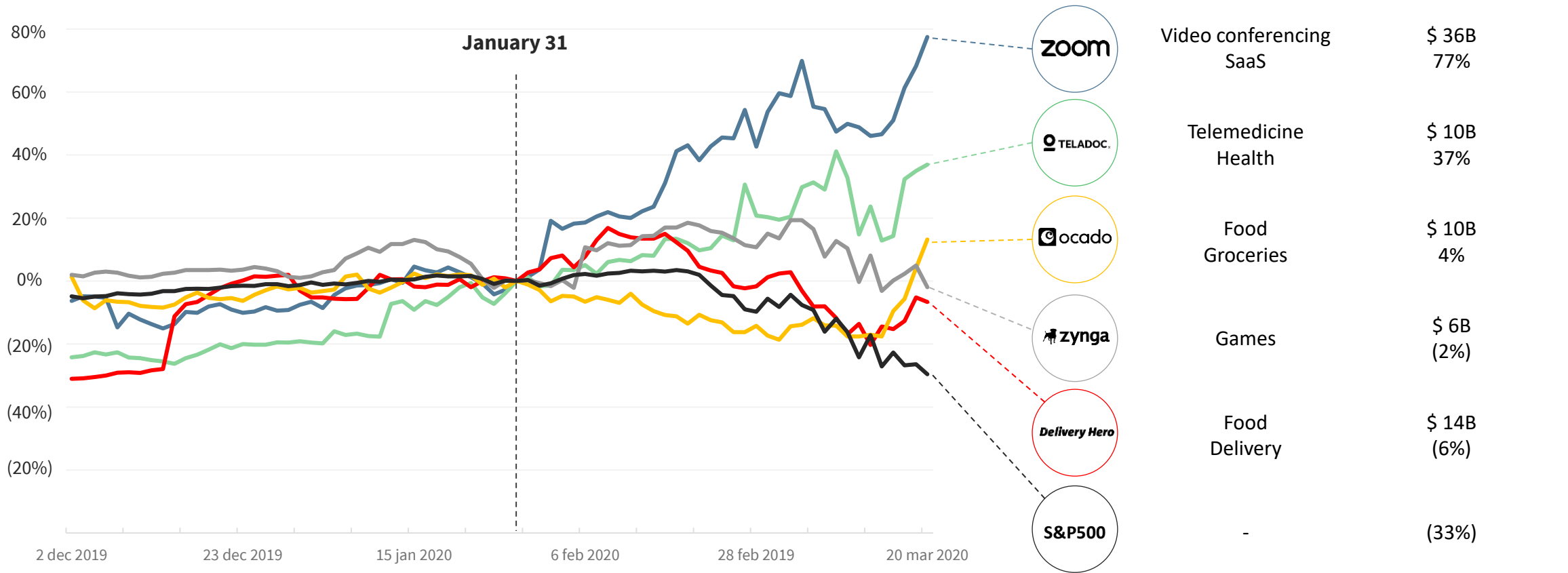
Share price performance



Source: Dealroom.co, Google Finance as of March 21.

Video conferencing, food delivery and health are outperforming the market.

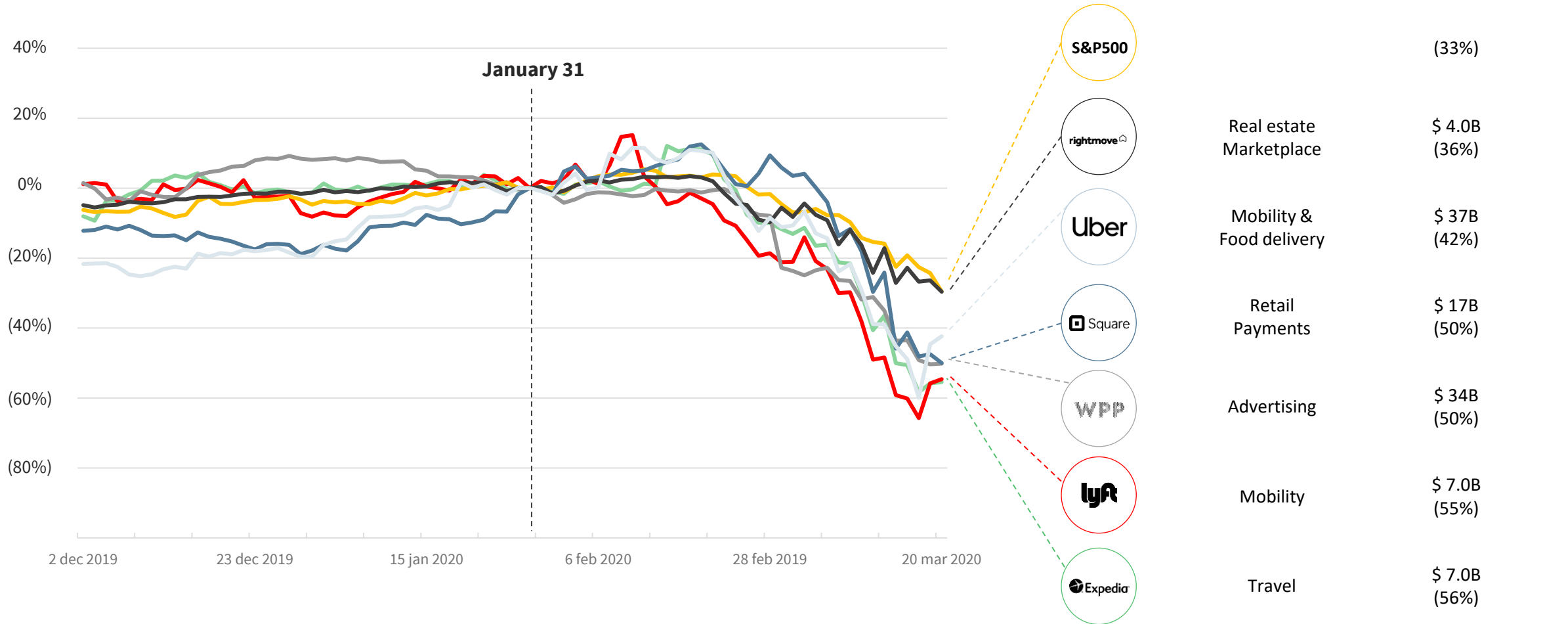
Share price performance



Source: Dealroom.co, Google Finance as of March 21.

Travel, advertising, retail and mobility have been hit hard.

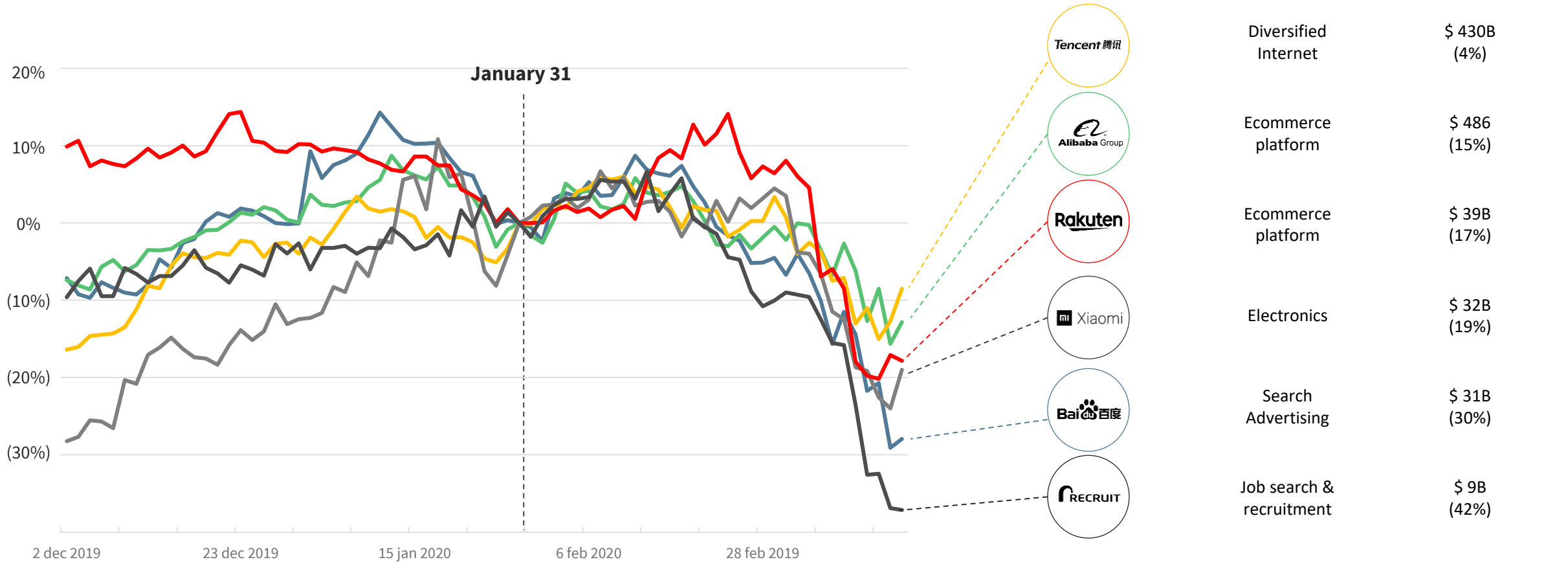
Share price performance



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Most big Asian companies have performed relatively better, except Recruit Holdings (jobs & recruitment)

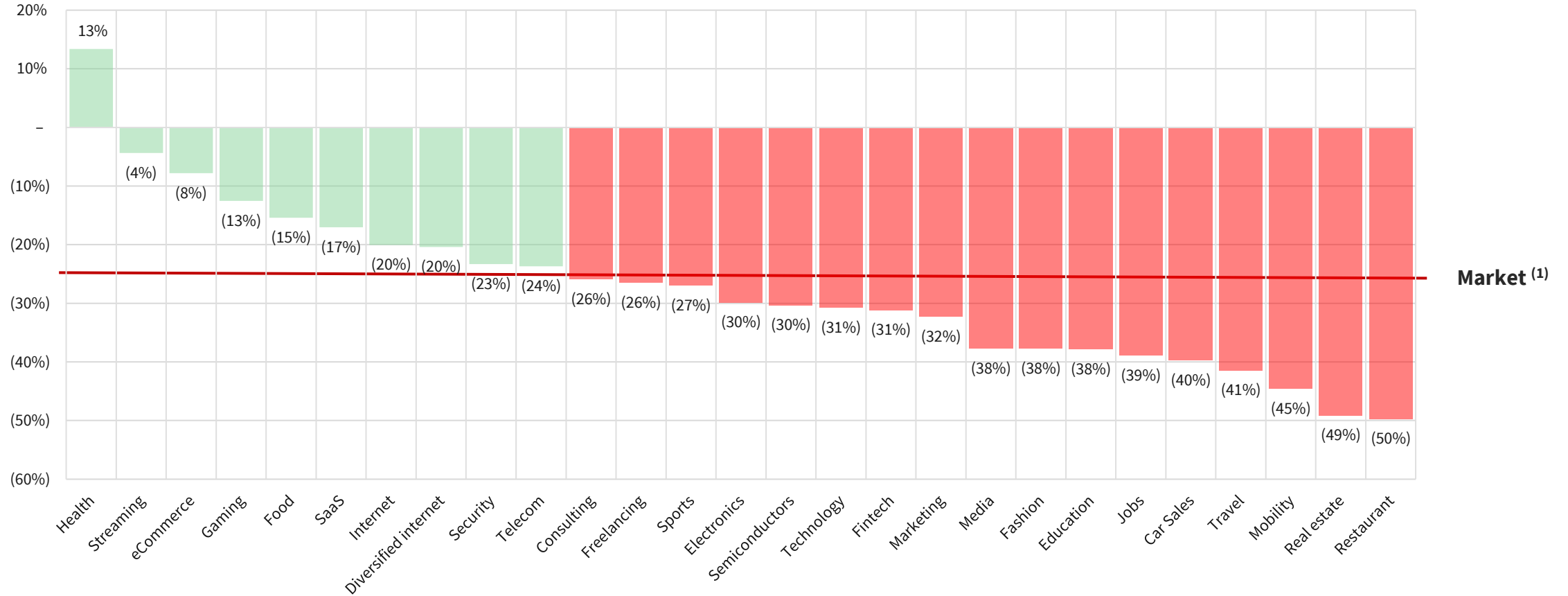
Share price performance



Source: Dealroom.co, Google Finance as of March 21.

Health, streaming, gaming, ecommerce, food delivery and (most) SaaS are outperforming the market.

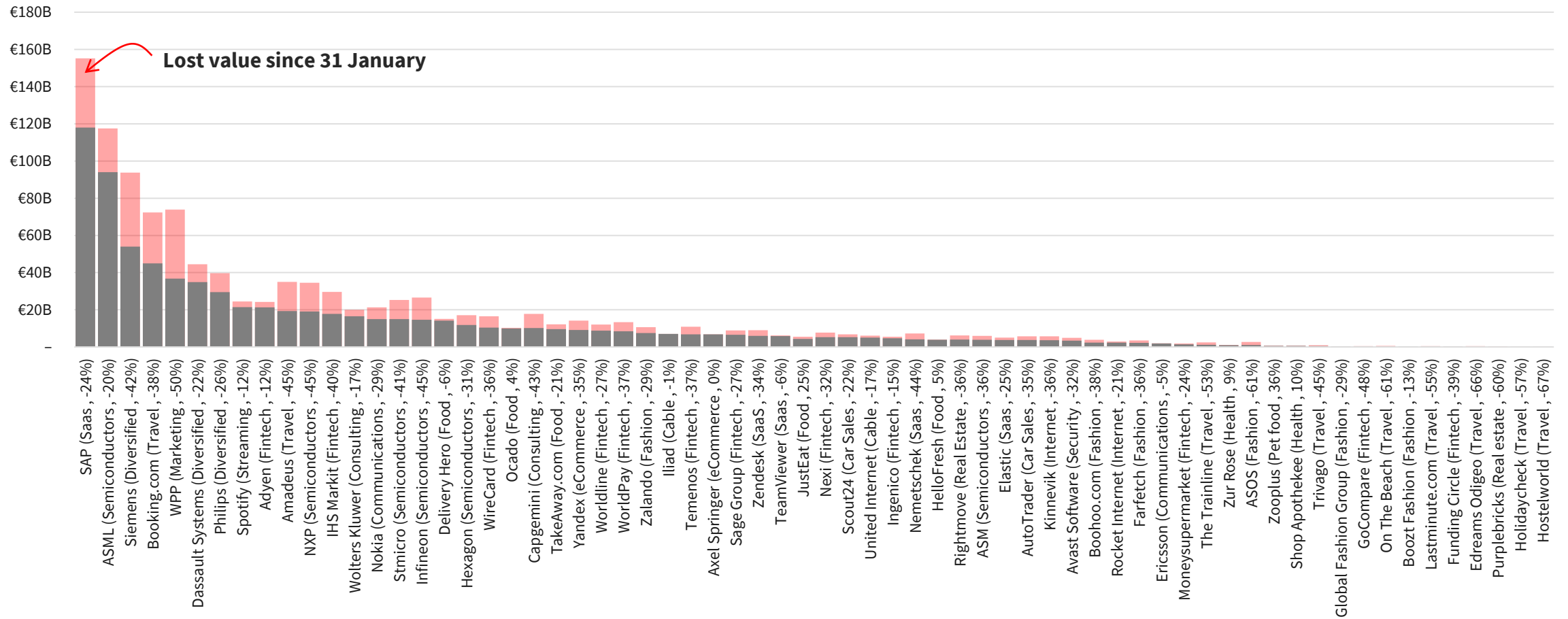
Share price performance since 31 January



Source: Dealroom.co and Google Finance.

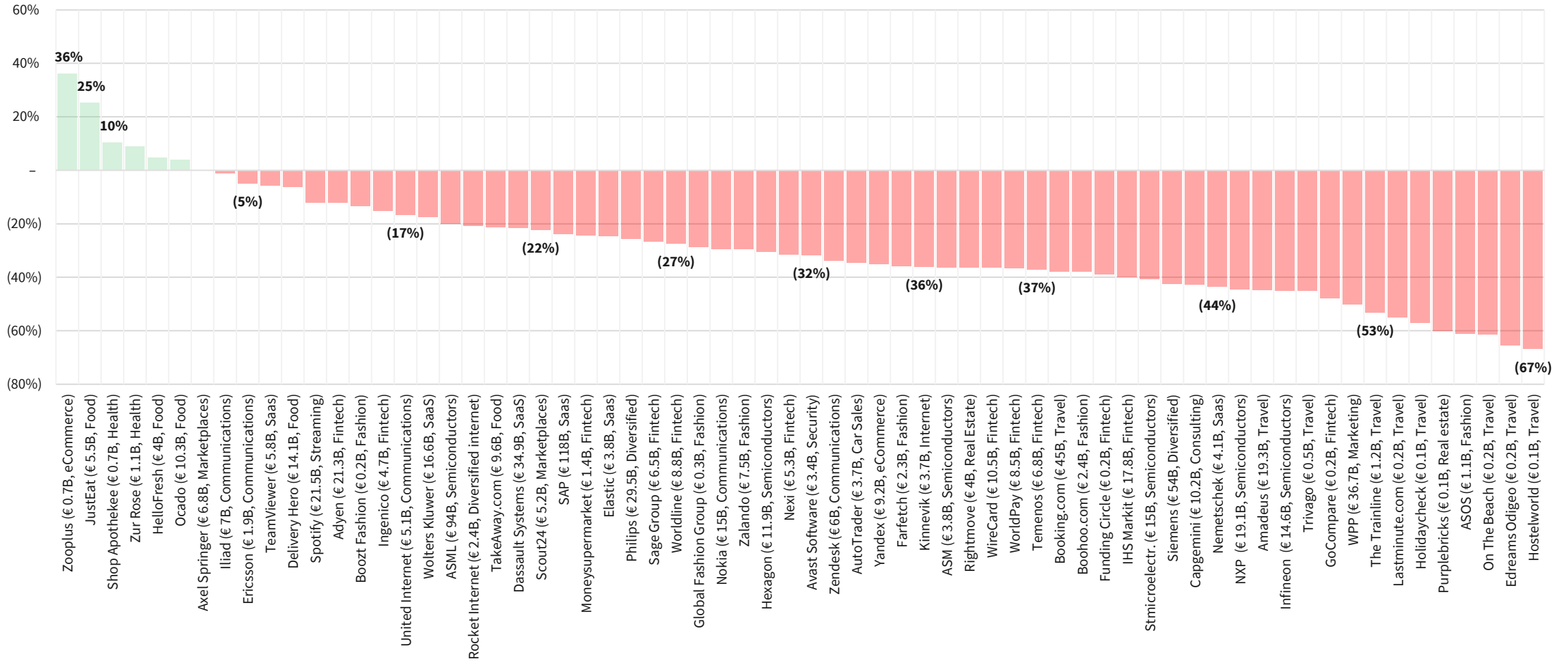
1) Note: Nasdaq and S&P500 dropped roughly 25% in the same period.

The most valuable European tech & internet companies lost a combined €383 billion in value, down 33% from €1.1 trillion to €0.8 trillion.



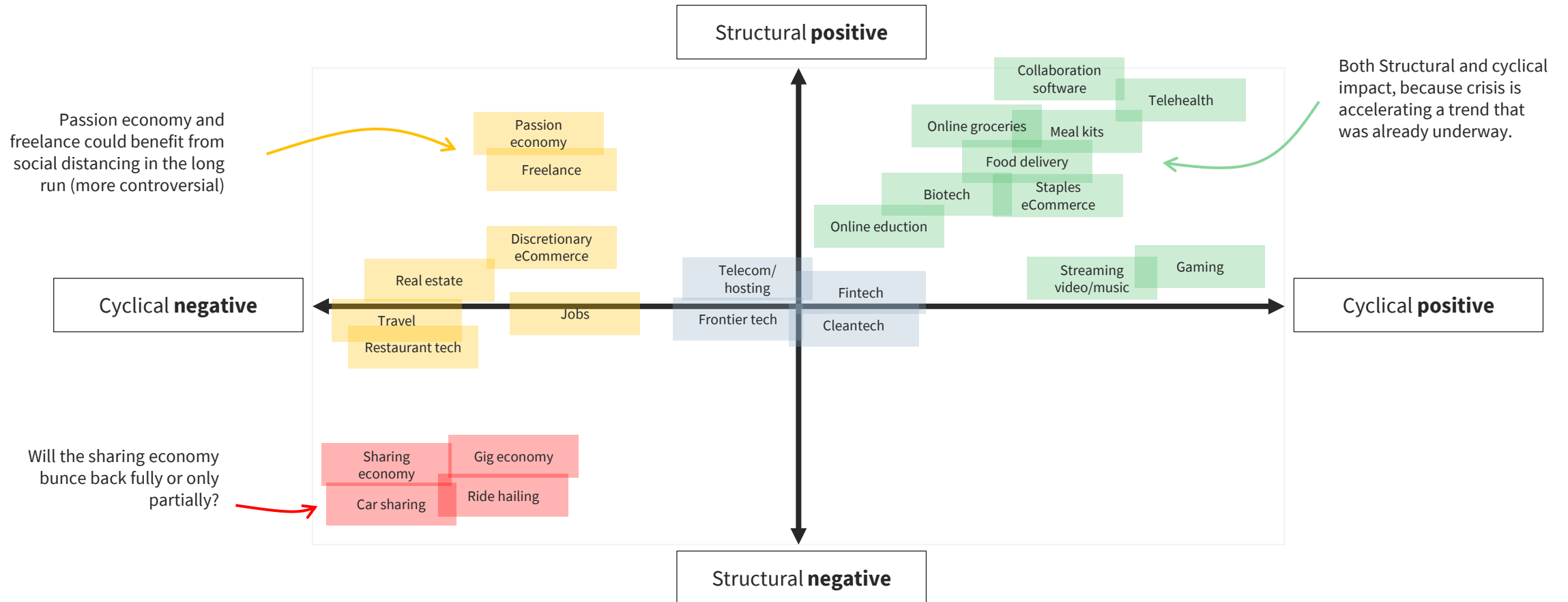
Source: Dealroom.co and Google Finance.

The most valuable European tech & internet companies: absolute % change.




Source: Dealroom.co and Google Finance.

Structural vs. cyclical impact: a mental framework.



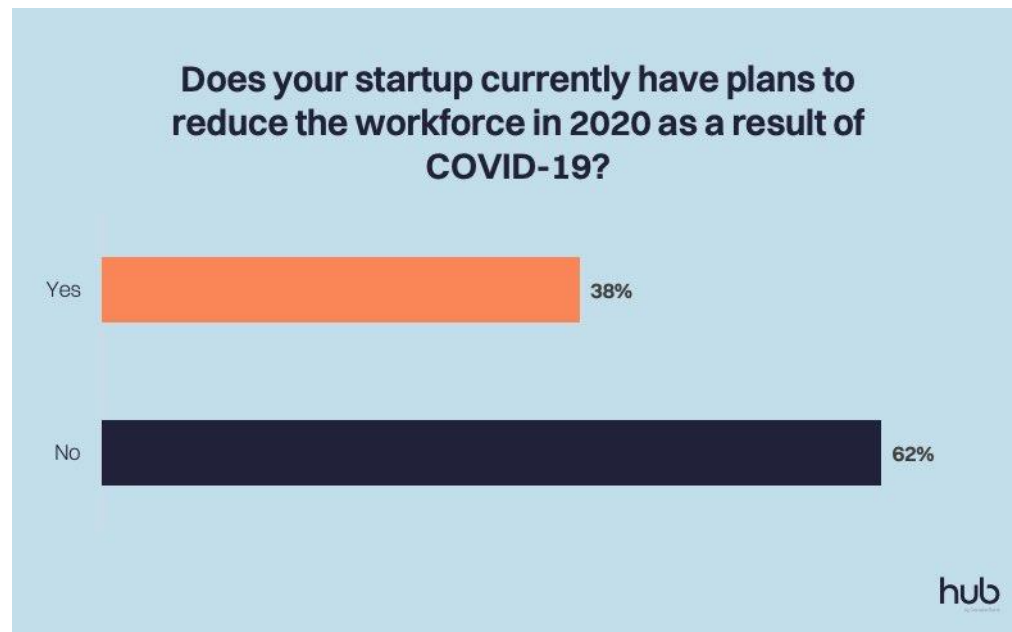
Publicly listed venture capital funds and diversified internet holdings.

		Current market cap	% change since 31 Jan	Selected portfolio companies
	Prosus Global consumer internet giant	€ 104B	(20%)	Tencent, Delivery Hero, Mail.ru, Swiggy, Udemy, Byju's, Letgo
	Axel Springer European marketplaces and media group	€ 6.8B	0%	Uber, Business Insider, Purplebricks, Dott, N26, Careship, Magic Leap
	Adevinta European marketplaces group	€ 4.3B	(42%)	Leboncoin, Fotocasa, Infojobs, Coches, Milanuncios, Kodit, Medwing, Flatfair, Shpock, Lendo
	Eurazeo SE Listed European VC fund	€ 3.4B	(36%)	Europcar, Farfetch, Desigual, Doctolib, Meero
	Rocket Internet Startup builder and GP of GFC	€ 2.4B	(21%)	Global Fashion Group, Home24, Caterwings, Helping, Personio, Easy Taxi, Proprio, Vaniday
	Draper Esprit Listed European VC fund	€ 372M	(45%)	N26, Transferwise, Revolut, Graphcore, Ledger
	Vostok New Ventures Listed European VC fund	€ 302M	(40%)	Babylon Health, Gett, Voi Technology, Propertyfinder
	Augmentum Fintech Listed European VC fund	€ 78M	(39%)	Zopa, Tide, Interactive Investor, Grover
	Digital Magics Listed European VC fund	€ 26M	(41%)	Hyperloop, Talent Garden, Buzzoole, DeRev
	H-Farm Listed European VC fund	€ 19M	(43%)	WiFi Skeleton key, Depop
	LVenture Group Listed European VC fund	€ 17M	(36%)	2Hire, Soundreef, Codemotion, Apical

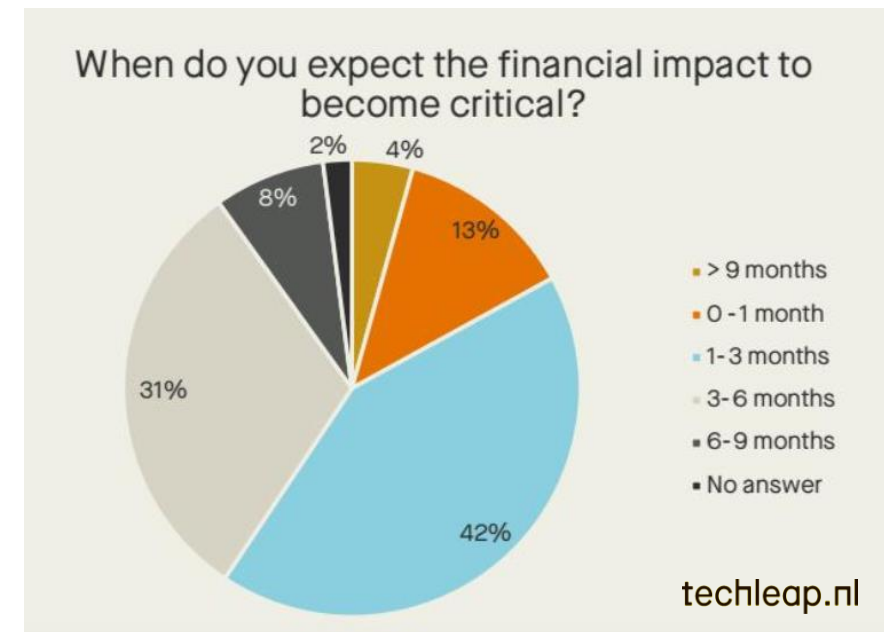
Source: Dealroom.co, Google Finance as of March 21.

Initial startup surveys indicate immediate cash flow issues for many startups. Meanwhile, well over two-thirds ⁽¹⁾ of startups are not venture backed.

In the Nordics, 38% of startups have plans to reduce their workforce (by thehub.io).



In the Netherlands, over half of startups expect to run out of money in three months (by techleap.nl).

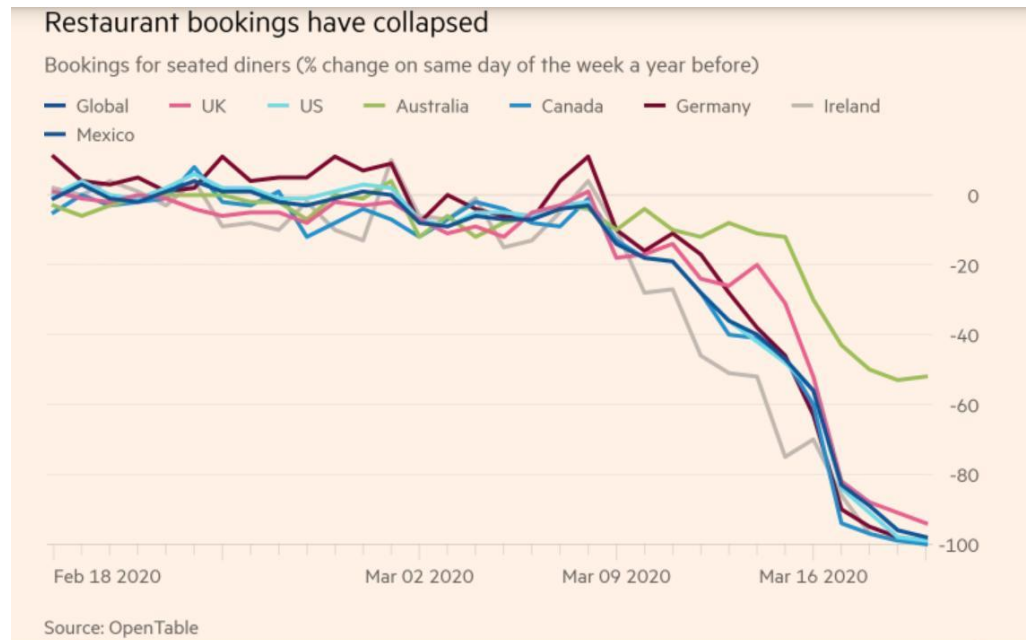


Source: TeachLeap (techleap.nl) and The Hub (thehub.io).

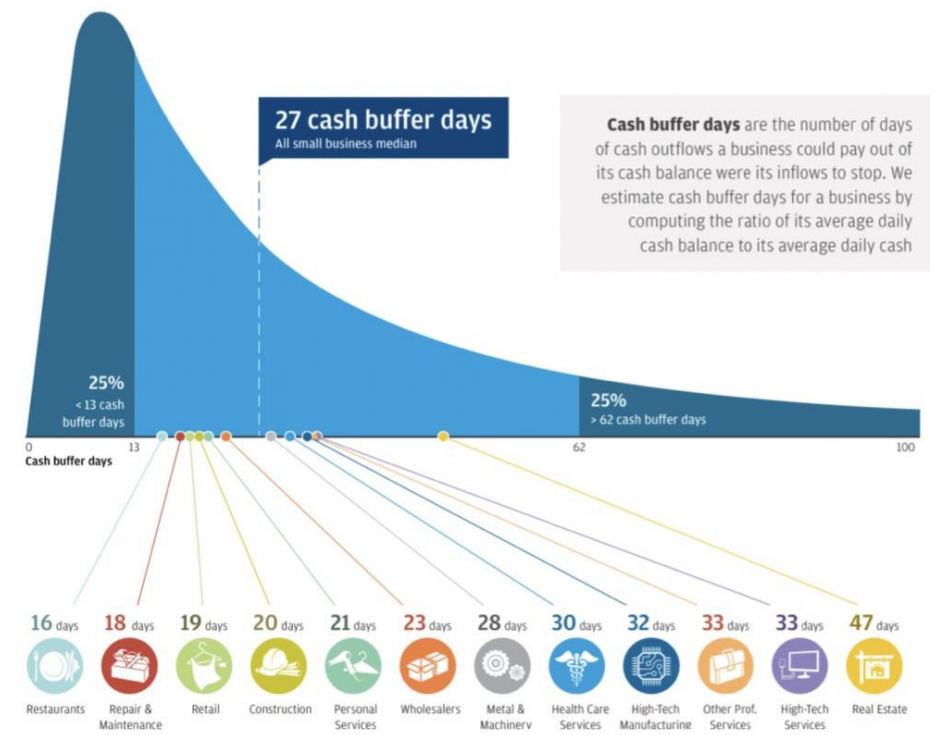
1. Source: Dealroom.co analysis in Amsterdam and Berlin.

Startups are still slightly better off than most small business. According to JP Morgan, more than half of small business hold less than one month of cash buffer.

Restaurant bookings.



Cash buffer in days by small businesses.



Source: JP Morgan data, FT and OpenTable.